

BE WITH ISLB ♥



For more information please contact the International Study Centre
INTERNATIONAL SCHOOL
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www.islb.eu



GLOBAL STUDIES FOR INDIVIDUAL KNOWLEDGE

WE OFFER

- High-quality European education
- 3-year studies, 180 ECTS
- Internationally recognised diploma
- Innovative study programmes
- 2 international or local internships: 6 and 14 weeks
- Student exchange programmes
- Individual approach and individual study plan for each student
- Mentor support system
- Blend of Western values and Eastern traditions

TAKING A CLOSER LOOK

Professional Bachelor degree programmes:

- Tourism and Hotel Business
- Business Management
- Marketing and Media Art
- Cosmetology
- International Business Law

ACADEMIC PARTNERS



We offer Tourism and Hotel Business degree programme with an integrated Hospitality Management Diploma of the American Hotel and Lodging Educational Institute (AHLEI). Upon graduation you will receive:

- ISLB BA in Tourism and Hotel Business
- AHLEI Hospitality Management Diploma

AHLEI is the world's leading provider of education and training resources and the premier source of professional certification for the hospitality and lodging industry globally.

Annual tuition fee for citizens of EU, EEA and CIS – 2500 €.
Annual tuition fee for citizens of other countries – 2800 €.

4 TOURISM AND HOTEL BUSINESS

YEAR 1

I semester

- Basics of Tourism
- Intercultural Communication
- Business Communication
- Professional Foreign Language 1
- Management
- Elective

II semester

- Tourism Law
- Basics of Hospitality
- Professional Foreign Language 1
- Applied Tourism Economics
- Tourism Geography
- Elective

YEAR 2

III semester

- Professional Foreign Language 1
- Professional Foreign Language 2
- Hotel Operations Management
- Food and Beverage Management
- Hotel Administration Systems
- Accounting and Taxes in Tourism and Hotel Business

III semester

- Event Management
- Professional Foreign Language 2
- Customer Service
- Human Resource Management
- Professional Training

YEAR 3

V semester

- Tourism Market Research
- Service Management
- Service Marketing and Sales
- Sustainable Tourism
- Elective

VI semester

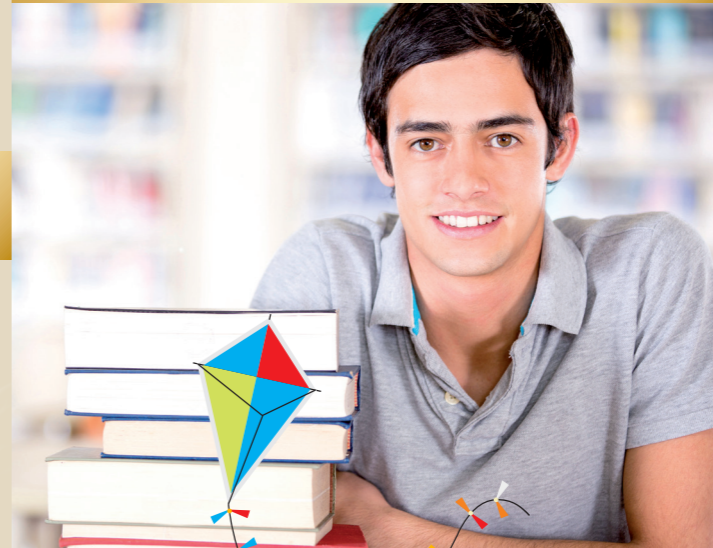
- Final Professional Training
- Final Thesis

Progression routes

Master degree studies in the UK.
BA (hons) in B.H.M.S. in Switzerland.

Annual tuition fee for citizens of EU, EEA and CIS – 2200 €.
Annual tuition fee for citizens of other countries – 2500 €.

5 BUSINESS MANAGEMENT



YEAR 1

I semester

- Theory of Economics
- Applied Mathematics
- Professional English
- Business Communication
- Psychology
- Management
- Elective

II semester

- E-business
- Marketing (1)
- Basics of Law
- Business Economics
- Accounting and Taxes
- Professional English

YEAR 2

III semester

- Business Economics (2)
- Quantitative Methods
- Applied Research
- Financial Management
- Intercultural Communication
- Marketing (2)

IV semester

- Business Operation Management
- Consumer Behaviour
- Human Resource Management
- Information Systems and Organisations
- Professional Training

YEAR 3

V semester

- Sales Management
- International Business

Business Strategies

- Entrepreneurship and Leadership
- Risk Management
- Elective

VI semester

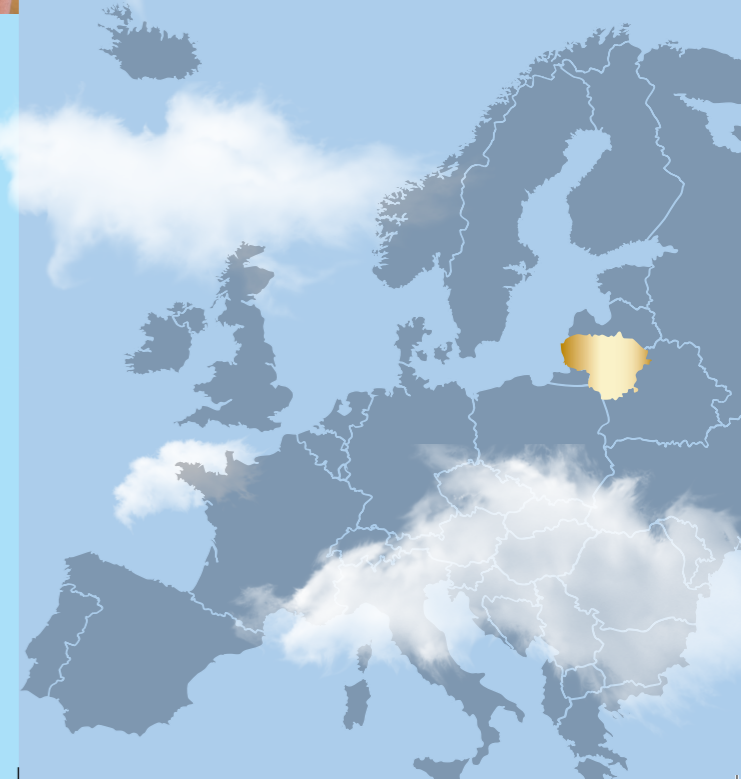
- Final Professional Training
- Final Thesis

Progression routes

Master degree studies in the UK.

FACTS ABOUT LITHUANIA

- Lithuania is a member of the European Union and Eurozone, the Schengen area and NATO.
- The economy of Lithuania is one of the fastest growing in the world for the last decade.
- The climate in Lithuania is between maritime and continental. Average temperature in July is 23°C, and average temperature in January is -4.9°C.
- The Geographical Centre of Europe is 26 km north of Vilnius as determined by the National Institute of Geography in France.
- There are over 2,800 lakes larger than 0.5 hectares in size, and 18 rivers longer than 100 kilometres in Lithuania.
- Recent global broadband Internet studies show that Lithuania has the fastest Internet in the world.
- Lithuania has over 10 laser technology companies developing and manufacturing laser related products. About 75 % of the production is exported to the USA, Japan, and the EU.
- Lithuania is one of the few countries in the world where the most popular sport is basketball.



Joint degree programme with International University College in Dobrich, Bulgaria.
Annual tuition fee for citizens of EU, EEA and CIS - 2200 €.
Annual tuition fee for citizens of other countries - 2500 €.

Joint degree programme with the Academy of Cosmetics and Health Care in Warsaw, Poland.
Annual tuition fee - 3000 €.

Annual tuition fee for citizens of EU, EEA and CIS - 2200 €.
Annual tuition fee for citizens of other countries - 2500 €.

1 MARKETING AND MEDIA ART

2 COSMETOLOGY

3 INTERNATIONAL BUSINESS LAW

1 YEAR 1 I semester (ISLB)

- Psychology
- Professional English
- Economics
- Communication Theory
- Media Art
- Advertising

II semester (IUC)

- Professional English
- Business Law and Business Ethics
- Accounting and Finance
- Management
- Business Environment

2 YEAR 2 III semester (ISLB)

- Career Management
- Emotions Cognition and Management
- Politics and EU studies
- Art of Speaking
- Audiovisual Technologies
- Script Writing Theory and Practice
- Visual Applied Composition

- Computer Graphics
- Media Project Management

IV semester (IUC)

- Human Resource Management and Organisational Behaviour
- Marketing Communications and Marketing Research
- Consumer Behaviour
- E - business
- Professional Training

3 YEAR 3 V semester (IUC)

- Branding and Intellectual Property
- Leadership
- Corporate Culture
- Strategic Management
- Entrepreneurship
- Business Planning
- Quality Management

VI semester (ISLB)

- Final Professional Training
- Final Thesis

1 YEAR 1 I semester (ISLB)

- Biophysics
- Biology
- Anatomy
- Physiology
- IT
- Professional Foreign Language

II semester (ACHC)

- Aesthetic Cosmetology
- Basics of Cosmetics and Cosmetic Ingredients
- Dermatology
- Perfumery
- Skin and Hair Physiology
- Professional Foreign Language

2 YEAR 2 III semester (ISLB)

- Biochemistry
- Public Health
- Microbiology
- Immunology and Allergology
- Pharmacology
- General Medicine and Patophysiology
- Professional Foreign Language

IV semester (ACHC)

- Cosmetology
- Aesthetic Cosmetology 2
- Make-up and Aesthetics
- Basics of Aesthetic Medicine
- Hair care. Cosmetic Forms
- Professional Foreign Language
- Professional Training

3 YEAR 3 V semester (ISLB)

- Foundations of Business
- Management
- Service Marketing
- Psychology
- Sociology
- Professional Training

VI semester (ACHC)

- Aesthetic Cosmetology 3
- Final Professional Training
- Final Thesis

1 YEAR 1 I semester

- Constitutional Law
- Theory of Law
- Theory of Economics
- Professional English
- Business Communication
- Electives

II semester

- International Business Economics
- Administrative Law and Administrative Process
- Civil Law (1)
- International Public Law
- Professional English
- Psychology for Lawyers
- Electives

2 YEAR 2 III semester

- Civil Law (2)
- Criminal Law and Criminal Procedure Law
- Labour Law and Industrial Safety
- European Union Law
- Private International Law
- Intellectual Property law

IV semester

- Civil Process Law
- Commercial Law (1)
- International Business Economics
- Electives
- Professional Training

3 YEAR 3 V semester

- Industrial Safety
- Finance and Tax Law
- Commercial Law (2)
- Commercial Law
- Business Project Management
- International Investment Law
- International Transportation Law

VI semester

- Final Professional Training
- Final Thesis

Progression routes

Master degree studies in the UK.

ADMISSION TIMELINE

The Autumn semester starts in September.

The application deadline is August 15.

The Spring semester starts in February.

The application deadline is January 15.

We strongly advise you to start the application process as early as possible in order to complete all formalities on time.

ENTRY REQUIREMENTS

- Secondary education equivalent degree
- Level of English: B2 (CEFR – Common European Framework of Reference for Languages) /or its equivalent IELTS 5.0.

APPLICATION FORM

Documents required for application:

- Completed Application form in English.
- Official legalised Certificate of Education including Grade Transcript (Translated in to English).
- 500-word (2 pages) Motivational Essay.
- Level of English B2 (CEFR – Common European Framework of Reference for Languages) / or its equivalent IELTS 5.0.
- A notarised copy of Passport.
- Bank statement (original, not a copy) providing evidence of ability to support oneself for the duration of the studies (tuition, accommodation and living expenses, etc.) or a notarized letter of guarantee from parents/sponsors along with a Bank statement (original, not a copy).
- 3 full-colour pictures (3x4).
- Proof of paid Application Fee of 50 € (non-refundable) .

Application forms and all information about step-by-step application procedure you will find at www.islb.eu

ACCOMMODATION

ISLB partner the youth hostel INEKO Ltd. offers accommodation for international students in twin bedrooms.



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University of Applied Sciences

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